# **ALEX KNOTT**

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## VIDEOGRAPHER & DIGITAL MEDIA EDITOR

#### Click to Watch Video Résumé



#### SUMMARY -

- Award-winning filmmaker, editor, script writer, and audio producer. (15 years)
- Audio, sound, and instrumental recording engineer/editor. (18 years)
- Digital and print content reporter, editor, and manager of websites. (20 years)
- Manager of communications personnel, projects, and publications. (6 years)
- Data analyst with strengths in creating and querying relational databases. (10 years)
- Spokesperson to TV, radio, print media, conferences, and colleges. (8 years)

#### **EDUCATION**



- Earned a Certificate in Video Storytelling in 2024 from the New York Institute of Photography, the oldest photography school in the US.
- · Earned a Bachelor of Arts in communications in 2006 from the University of Maryland.
- · Most of undergraduate courses were completed at the university's flagship campus of College Park. My final credits were completed on campus and nearby at UMD's night school, University of Maryland University Campus while working as a DC reporter.

# FILM & JOURNALISM AWARDS/HONORS

· 2020 Best Short Winner, Washington Film Festival

**Communications B.A.** 

08/2006

- 2020 Best Documentary Finalist, NoVa Film Festival
- 2008 Best Online Journalism, Society of Environmental Journalists 2004 New York Times Bestseller, Project Manager, Senior Writer
- · 2007 Best Online Journalism, Assn of Health Care Journalists
- · 2007 Non-Deadline Reporting, Society of Professional Journalists
- · 2005 Online Award Investigative Reporters and Editors
- 2000 Online Award, Investigative Reporters and Editors

## **Public Affairs Specialist**

FEDERAL STUDENT AID



(MAY 2019 to Present)



#### WORK HISTORY

- · Scripted, filmed, and edited several dozens of videos internally and externally for the 1,500employee agency since 2020.
- Personally procured and mastered cameras, lighting, microphones, rails, jibs, and other equipment to artfully capture interviews, walk and talks, and live events to create videos following carefully constructed shot lists of narratives and scripts.
- · Writing, researching, and editing content for internal and external communications including videos explaining roles of FSA offices on Capitol Hill and other locations.
- · Developing marketing and informational campaigns to educate and engage college-aged Americans with videos on career schools and their best options when seeking financial aid.
- · Managing FSA-related to internal and external communications including a video welcoming more than 1,000 staffers back after Covid.

#### **Communications Specialist**

MANAGEMENT SCIENCES FOR HEALTH (DEC 2018 to MAY 2019)



- Managing internal communications for the 1,300 employees of an international nonprofit in Africa, Asia, and South America to treat diseases like Ebola, Malaria, and HIV AIDS.
- · Scripting, shooting, and editing videos and other media highlighting projects (like Lea Mimba) in other countries, an annual CEO outlook, internal tutorial clips and GIFs.
- Live mixing video and audio feeds streaming internationally for quarterly conferences.
- · Writing speeches, emails, blogs, social media, and digital content for a weekly online newsletter (FridayFocus) and creating HTML widgets for MSH's intranet system Ollie.

**Executive Director, Filmmaker** & Digital Content Manager AARP, INTERNATIONAL FOOD

POLICY RESEARCH INSTITUTE, **CONDUIT & HISTORICAL BLOGS** (MAY 2016 to PRESENT)

- Co-founder and executive director of the local nonprofit, the Palisades History Museum, creating the website, digital content, and videos showing how this section of DC was created, discovered in 1625, and a series of how the area weathered the Covid epidemic.
- · Writing, editing, and scoring a short documentary and House History Man Blog article. The film, "The Unexpected Church House" won Best Short from at the Washington Film Festival and was a finalist for best 2020 documentary by the Northern Virginia Film Festival.
- Filming, photography, videos (Healthy Living Chef), and other digital content for AARP.
- · Writing, editing, and scripting content for International Food Policy Research Institute.





## **Communications Coordinator** IAM NATIONAL PENSION FUND

(OCT 2017 to OCT 2018)



- · Overseeing day-to-day activities of the Communications Department, including content for newsletters, brochures, and letters as well as website redesign with creative director.
  - · Producing videos, scripts, and image content around communication strategies for three funds affecting hundreds of 200,000 participants in the pension, 401(k), and healthcare plans.
  - · Coordinating compliance mailings, procuring printing and mailing services from vendors.
  - Writing requests for proposal and coordinating the bidding process for a communications campaign launch of five national health care plans.

#### Senior Writer/Editor FEDERAL ELECTION COMMISSION (APR 2012 to APR 2016)



- Managing, coordinating, and editing agency publications, web pages and outreach materials written by a dozen Information Division employees.
- · Editing articles, graphics, and laying out the print and online editions of the agency's main newsletter, The Record.
- · Spearheading a video project by writing scripts, recording voice overs and editing videos showcasing the agency's new website. | Video example: Candidate Committee Viewer.
- · Developing digital content, graphics, and images for agency publications, web pages and outreach materials.

#### Editor of CQ MoneyLine CO ROLL CALL (MAY 2007 to OCT 2011)



- Maintaining, editing, and posting all graphics, video and editorial content in HTML for CQ MoneyLine's blog and database resources. | Website example: CQ MoneyLine Dec. 2009.
- Transforming vastly intricate databases into engaging stories and querying underlying information for illustrative graphics used in Roll Call, CQ Politics, CQ Today, and CQ Weekly magazine. | examples: campaigns | stocks | Citizens United
- Providing newsroom support for relational databases of lobbying, campaign contributions, legislation, federal contracts and earmarks for subscribers and other journalists.

### **Political Editor** · Co-Author **Project Manager · Writer**

CENTER FOR PUBLIC INTEGRITY

(SEP 2002 to APR 2007) (FEB 2000 to OCT 2001)



- Managing the work of 50 researchers, writers, and editors for "The Buying of the President 2004," a 125,000-word book profiling all the candidates for the White House. In addition to supervising this New York Times bestseller, writing two of its chapters as a senior writer.
- · Crafting investigative projects and laying out data-rich projects on lobbying, the presidential election and the environment that coupled huge searchable databases with compelling investigative reports and articles on lobbying, the environment, and the race for the White House. Online examples: Buying of the President | LobbyWatch | Environment/Superfund.
- · Writing, editing and managing the editorial content of several books, online projects and reports that won six national journalism awards.
- Speaking to the media on behalf of the Center, including radio and TV appearances on ABC, NBC, and CNN and the radio. Interview examples: NPR's "Fresh Air" | C-SPAN.
- · Co-authoring IRE award-winning project and book on state legislatures called "Capitol Offenders." Writing four chapters on banking, environment, sports, and citizen legislation.

#### INTERNSHIPS & ENTRY-LEVEL POSITIONS

• Public Citizen (investigative reporter)

· Taxpayers for Common Sense (news)

(AUG 1999 - FEB 2000)

The Daily Journal (local Va. news reporter) (APR 1999 - AUG 1999)

• Edelman (public relations staff)

(FEB 1999 - APR 1999)

(NOV 1996 - FEB 1997)

· House Education & Labor (press office)

· Center for Public Integrity

· Assn Trends Newspaper

· The Diamondback

(NOV 1995 - FEB 1996)

(MAY 1995 - NOV 1996)

(MAY 1994 - AUG 1994)

(AUG 1993 - DEC 1994)

### FILMING EQUIPMENT & SOFTWARE SKILLS

- Cameras: Canon EOS R8; EOS R; EOS RP; EOS M50; EOS M200; Black Magic Design Pocket Cinema Camera 6K Pro; Insta360 One X cameras; various GoPro HEROs.
- Video Equipment: Motorized camera sliders 5 ft. and 6 ft., gimbals for phones and cameras from DJI and Zhiyun Weebill. A dozen tripods and a jib arm camera crane. YOMIGA wireless HDMI transmitters and receivers and a video mixer for webcasting.
- Microphones & Audio: Rode shotgun Condenser Microphone; several wired and wireless lavaliere microphones; Neumann TLM 102; MOTU 828 28x32, MOTU M2 2x2 audio interfaces, and several Telefunken studio microphones.
- Lighting: Pair of Shirtal 37" softbox octange 110W 2700K-6500K; Neewer professional 1904 LED video light; pair of Neewer LED barndoors; Neewer softboxes and mini softboxes; 2 Altson magnetic RGB led video lights; and ULANZI VL66 Bi-Color lights.
- Video and Graphics Software: Final Cut Pro, (dozens of Pixel Film Studios plug ins) Adobe Premiere Pro Video, Creative Suite, Photoshop, Illustrator, InDesign Page, Experience Design (Beta) UX, After Effects, Aperture, Captivate, iMovie, and PowerPoint.
- · Audio: Avid Pro Tools, Adobe Audition, MOTU Digital Performer, Notion 5 (PreSonus), Komplete, GarageBand, Avid Sibelius, Waves and Cakewalk.